

DIRECT MAIL

MEGA MEDIA DEAL

Nursing Spectrum's Mega Media gives you a fantastic deal on our extremely popular Direct Mail product when you run a print display ad. We take your display ad and turn it into a direct mail piece. You don't have to do anything extra, as we take care of art preparation, printing, labeling, and mailing of the pieces. You only need to tell us which geographically targeted area that you want the mailing to reach.

MEGA MEDIA DIRECT MAIL	5,000	10,000	25,000	50,000	100,000
4.25" x 6" (up to 1/4 page ad)	\$.55	\$.31	\$.25	\$.22	\$.18
Up to 6" x 10" (1/2 page ad)	\$.58	\$.35	\$.29	\$.25	\$.23

These prices include the following:

Printing of postcards, RN mail list, inkjetting of mail list onto postcards, sorting & mailing postcards. Postage costs are separate and actual U.S. Post Office charges will be added to final price.

DIRECT MAIL

With a database of over 2 million U.S. RNs our Direct Mail product is perfect for reaching nurses in areas that our print publications don't reach. It's also ideal for delivering repeat ad impressions during weeks that we don't produce a print publication.

REGULAR DIRECT MAIL	5,000	10,000	25,000	50,000	100,000
4.25" x 6"	\$.63	\$.34	\$.30	\$.27	\$.25
Up to 6" x 10"	\$.67	\$.38	\$.33	\$.29	\$.27

These prices include the following:

Printing of postcards, RN mail list, inkjetting of mail list onto postcards, sorting & mailing postcards. Postage costs are separate and actual U.S. Post Office charges will be added to final price.



MAIL LISTS

If you prefer to work with a printer or mailhouse on your own and you only need us to provide an RN mail list then we can do that. Our list is high quality and extremely affordable. We have RN names and addresses from every state in the U.S., and in many instances we also have specialty information for those same nurses. Best of all we can do same day turnaround for list generation.

MAIL LIST	5,000-9,999	10,000-24,999	25,000-49,999	50,000-99,999	100,000+
Per piece	\$.12	\$.11	\$.10	\$.095	\$.09