

2010



CE MODULE SPONSORSHIPS

National Magazine Article Course

\$18,900 + Ad*

- ◆ Coast-to-coast ad (*minimum ½ page ad*)*
- ◆ Coast-to-coast CE article course sponsorship (*front cover mention*)
- ◆ Listed on ce.nurse.com
- ◆ National email blast
- ◆ Participant demographics report
- ◆ Valid for 60 days
- ◆ Custom survey at end of course (*up to 3 questions*)

National Online Only Course

\$18,900

- ◆ Listed on ce.nurse.com
- ◆ National email blast
- ◆ Access to participant demographics
- ◆ Valid for 60 days
- ◆ Custom survey at end of course (*up to 3 questions*)

Careers Guide Article Course

\$18,900

- ◆ Full page ad (*included in price*)
- ◆ Magazine article course in specialty guide
- ◆ Listed on ce.nurse.com
- ◆ Participant demographics report
- ◆ Valid for 12 months
- ◆ Custom survey at end of course (*up to 3 questions*)

**Minimum half-page ad required.*

Regional Magazine Article Course

\$8,900 + Ad*

- ◆ Ad in local magazine (*minimum ½ page*)*
- ◆ Magazine article course in local magazine (*front cover mention*)
- ◆ Email blast (*up to 50,000 people*)
- ◆ Unique URL with free CE
- ◆ Regional web page listing
- ◆ Participant demographics report
- ◆ Valid for 60 days
- ◆ Custom survey at end of course (*up to 3 questions*)

Regional Online Only Course

\$8,900

- ◆ Email blast (*up to 50,000 people*)
- ◆ Unique URL with free CE
- ◆ Regional web page listing
- ◆ Participant demographics report
- ◆ Valid for 60 days
- ◆ Custom survey at end of course (*up to 3 questions*)

Specialty Guide Article Course

\$8,900

- ◆ Half page ad (*included in price*)
- ◆ Magazine article course in specialty guide
- ◆ Listed on ce.nurse.com
- ◆ Participant demographics report
- ◆ Valid for 60 days
- ◆ Custom survey at end of course (*up to 3 questions*)

**Minimum half-page ad required.*

For additional information, please contact your sales manager or

Alison Reichert, Director of Events, Gannett Education

Tel. # (703) 241-3299 • Fax (978) 536-7025 • areichert@gannettgh.com

2010



SPONSORSHIP ORDER FORM

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Agency Representative (if applicable):

Agency Name: _____ Phone: _____

Agency Contact Name: _____ Email: _____

Gannett Healthcare Group Sales Manager: _____

CE Module Sponsorships: (Check one line below)		
<input type="checkbox"/>	National Magazine Article Course	\$18,900 + Ad*
<input type="checkbox"/>	National Online Only Course	\$18,900
<input type="checkbox"/>	Careers Guide Article Course	\$18,900
<input type="checkbox"/>	Regional Magazine Article Course	\$8,900 + Ad*
<input type="checkbox"/>	Regional Online Only Course	\$8,900
<input type="checkbox"/>	Specialty Guide Article Course	\$8,900
Name of Course: _____		
Course Start Date: _____ Course End Date _____		
Publication Date of Ad: _____		
CE Webinar Sponsorships: (Check one line below)		
<input type="checkbox"/>	National CE Webinar Sponsorship Package	\$69,900
<input type="checkbox"/>	Regional CE Webinar Sponsorship Package	\$16,900 + Ad*
CE On Location Sponsorships: (Check one line below)		
<input type="checkbox"/>	Premium Package	\$16,900 + Ad*
<input type="checkbox"/>	Economy Package	\$8,900

*Minimum half-page ad required.

Sponsorships must be reserved by one of the following:

- Check (payable to Gannett Healthcare Group)
- Purchase Order (*please attach*)
- Advertising Agency Insertion Order (*please attach*)
- Credit Card: Visa MC AmEx

Card Number: _____

Expiration Date: _____

Name as Printed on Card: _____

Signature: _____

The above information is correct to my knowledge. I agree to pay the fees according to my credit card issuer agreement.

Sponsorship Order Form MUST be faxed to (978) 536-7025.
If paying by check, also send a copy of this sponsorship order form with check payable to:

**Gannett Healthcare Group
ATTN: Gannett Education Department
PO Box 33130
Newark, NJ 07188**

**For sponsorship confirmation, this form must be faxed or emailed to:
Alison Reichert at (978) 536-7025
or areichert@gannettthg.com**

For additional information, please contact your sales manager or

Alison Reichert, Director of Events, Gannett Education

Tel. # (703) 241-3299 • Fax (978) 536-7025 • areichert@gannettthg.com