

2010



CE ON LOCATION SPONSORSHIPS

CE On Location Premium Package

\$16,900 + Ad*

- ◆ Nationally recognized expert speaker**
- ◆ 1 contact hour CE session at your event
- ◆ ANCC contact hour FREE for all participants
- ◆ Course handouts, evaluations, and CE certificates for attendees

Advertising/Promotion:

- ◆ Ad in local magazine (*minimum half-page*)*
- ◆ One statewide email blast
- ◆ Direct mail postcard to 10,000 RNs (*4.25" x 6"*)
- ◆ Facebook/Twitter postings

Attendee Registration:

- ◆ Call center support to handle phone registration
- ◆ Online registration form

**Minimum half-page ad required.*

***Depending on availability of speakers and schedule.*

CE On Location Economy Package

\$8,900

- ◆ Professional speaker within requested topic area**
- ◆ 1 contact hour CE session at your event
- ◆ ANCC contact hour FREE for all participants
- ◆ Course handouts, evaluations, and CE certificates for attendees

Advertising/Promotion:

- ◆ One statewide email blast
- ◆ 2,000 4-color 8.5"x11" printed flyers for use by the sponsor

For additional information, please contact your sales manager or

Alison Reichert, Director of Events, Gannett Education

Tel. # (703) 241-3299 • Fax (978) 536-7025 • areichert@gannettthg.com

2010



SPONSORSHIP ORDER FORM

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Agency Representative (if applicable):

Agency Name: _____ Phone: _____

Agency Contact Name: _____ Email: _____

Gannett Healthcare Group Sales Manager: _____

| CE Module Sponsorships: (Check one line below) | | |
|--|---|----------------|
| <input type="checkbox"/> | National Magazine Article Course | \$18,900 + Ad* |
| <input type="checkbox"/> | National Online Only Course | \$18,900 |
| <input type="checkbox"/> | Careers Guide Article Course | \$18,900 |
| <input type="checkbox"/> | Regional Magazine Article Course | \$8,900 + Ad* |
| <input type="checkbox"/> | Regional Online Only Course | \$8,900 |
| <input type="checkbox"/> | Specialty Guide Article Course | \$8,900 |
| Name of Course: _____ | | |
| Course Start Date: _____ Course End Date _____ | | |
| Publication Date of Ad: _____ | | |
| CE Webinar Sponsorships: (Check one line below) | | |
| <input type="checkbox"/> | National CE Webinar Sponsorship Package | \$69,900 |
| <input type="checkbox"/> | Regional CE Webinar Sponsorship Package | \$16,900 + Ad* |
| CE On Location Sponsorships: (Check one line below) | | |
| <input type="checkbox"/> | Premium Package | \$16,900 + Ad* |
| <input type="checkbox"/> | Economy Package | \$8,900 |

*Minimum half-page ad required.

Sponsorships must be reserved by one of the following:

- Check (payable to Gannett Healthcare Group)
- Purchase Order (*please attach*)
- Advertising Agency Insertion Order (*please attach*)
- Credit Card: Visa MC AmEx

Card Number: _____

Expiration Date: _____

Name as Printed on Card: _____

Signature: _____

The above information is correct to my knowledge. I agree to pay the fees according to my credit card issuer agreement.

Sponsorship Order Form MUST be faxed to (978) 536-7025.

If paying by check, also send a copy of this sponsorship order form with check payable to:

**Gannett Healthcare Group
ATTN: Gannett Education Department
PO Box 33130
Newark, NJ 07188**

For sponsorship confirmation, this form must be faxed or emailed to: Alison Reichert at (978) 536-7025 or areichert@gannettthg.com

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