

TodayinPT.com & TodayinOT.com —
the ideal web sites for reaching
Physical Therapists and Occupational Therapists



TodayinPT.com and TodayinOT.com are focused on providing our visitors with content driven web sites, focusing on news, resources, education, jobs and much more. Job seekers can search our jobs database of literally hundreds of openings. Both sites also feature Continuing Education courses that can be completed online, many courses of which are provided free to the user. With such compelling content relevant to Physical Therapists and Occupational Therapists, TodayinPT.com and TodayinOT.com are the perfect sites to have as part of your recruitment and branding campaign.

TODAYⁱⁿPT.COM & TODAYⁱⁿOT.COM DIGITAL PACKAGES*

TodayⁱⁿPT.com & TodayⁱⁿOT.com have a selection of packages that enable your organization to have an effective presence. With packages to suit every budget and need, they provide the ideal opportunity to drive to PTs and OTs to your web site.

BEST DEAL!		
Platinum Package	Platinum PLUS Package	SUPREME Package
Features: <ul style="list-style-type: none"> ◆ Unlimited Platinum Postings ◆ Free Jobs postings template, including flash animation ◆ Free scraping available 	Features: <ul style="list-style-type: none"> ◆ Unlimited Platinum Postings ◆ Free Jobs postings template, including flash animation ◆ Free scraping available Plus: <ul style="list-style-type: none"> ◆ One Online Continuing Education Module Sponsorship <ul style="list-style-type: none"> ◆ Package enables your organization to provide CE free to visitors to the sites, and provides valuable branding and presence to your organization. ◆ National e-mail to PTs or OTs ◆ Database of those that took the course. Ideal for a follow up relationship marketing campaign. 	Features: <ul style="list-style-type: none"> ◆ Unlimited Platinum Postings ◆ Free Jobs postings template, including flash animation ◆ Free scraping available Plus: <ul style="list-style-type: none"> ◆ Two Online Continuing Education Module Sponsorship <ul style="list-style-type: none"> ◆ Package enables your organization to provide CE free to visitors to the sites, and provides valuable branding and presence to your organization. ◆ National e-mail to PTs or OTs ◆ Database of those that took the course. Ideal for a follow up relationship marketing campaign. ◆ Gold Sponsorship in monthly PT E-zine <ul style="list-style-type: none"> ◆ Giving a high visibility presence to your organization within our monthly E-zine, assisting in awareness and driving traffic to your web site.
\$300 (Rate per Month)	\$400 (Rate per Month)	\$800 (Rate per Month)

BANNERS

TodayⁱⁿPT.com and TodayⁱⁿOT.com feature pages of interest to PTs and OTs. These pages provide the ideal venue for branding and promotion and in turn driving traffic to your web site. With banner options to suit every budget, a banner presence on TodayⁱⁿPT.com and TodayⁱⁿOT.com is an ideal component to any digital plan.

	Rates
Home Page Banners	
One Month: rate per month (290x63)	\$1,000
Three Months: rate per month (290x63)	\$850
Six Months: rate per month (290x63)	\$700
Twelve Months: rate per month (290x63)	\$500
Job Page Banners	
One Month: rate per month (290x63)	\$1,000
Three Months: rate per month (290x63)	\$850
Six Months: rate per month (290x63)	\$700
Twelve Months: rate per month (290x63)	\$500
CE Page Banners	
One Month: rate per month (290x63)	\$1,250
Three Months: rate per month (290x63)	\$1,100
Six Months: rate per month (290x63)	\$900
Twelve Months: rate per month (290x63)	\$600

JOB POSTING OPTIONS

There are a variety of posting options available. Whether your need is a single posting, or a number of postings throughout the year, we have options to suit every budget.

Postings Packages	
Single web Posting	\$385
Web pick up and E-zine Link	\$95
10 Job Posting Package (Per year rate)	\$699
20 Job Posting Package (Per year rate)	\$999

Unlimited Postings	
30 Day (Rate per month)	\$600
One Year (Rate per month)	\$300

E-MAIL RATES

Our e-mail database is the ideal component to any campaign to brand and drive traffic to your organizations web site. Our Power e-mails feature

- ◆ Available to target geographically
- ◆ Act as driver to your web site
- ◆ Increase awareness to PTs and OTs of your facility
- ◆ Database updated continually

	Rates
1 – 19,999	\$0.55
20,000 plus	\$0.28